

BBA 3rd Semester (Honours) Examination, 2019

**Subject: ENTREPRENEURSHIP DEVELOPMENT AND SMALL
ENTERPRISE MANAGEMENT**

Paper: BBA-3.3

Time: 2 Hours

Full Marks: 40

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Group - A

Answer any four questions.

5×4=20

1. 'Copreneurship is a specific type of entrepreneurship'. Discuss its advantages.
2. 'Entrepreneurs are made, not born.' Offer your comments on the given statement with proper reasoning.
3. "The terms 'entrepreneur' and 'intrapreneur' are synonymous". Comment.
4. Identify some of the common problems that are faced by women entrepreneurs in India.
5. Explain the concept of project appraisal, in the context of entrepreneurship.
6. Briefly discuss the objectives of EDPs in India.

Group -B

Answer any two questions.

10×2=20

7. Discuss, in detail, the economic and non-economic factors that stimulate entrepreneurship development in India.
8. Discuss the different techniques that are considered for identification of a project.
9. Discuss, in detail, the role played by commercial banks with regard to financing of entrepreneurial ventures in India.
10. 'A project report is a document which provides details on the overall picture of a proposed business.' In the light of the given statement, you are required to draft a project report for a online grocery business that you intend to start during the pandemic period.