

BBA (H) (3rd Semester) Examinations, 2021

Subject: Entrepreneurship Development

Paper: BBA-3.3

Time: 3 Hours

Full Marks: 80

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable

Group-A

Answer any six questions

5 × 6 = 30

1. Who is an intrapreneur? Briefly explain her/ his role in an organisation.
2. Mention any five competencies of a successful entrepreneur.
3. Briefly discuss the need for financial planning for a start-up.
4. Explain the significance of project appraisal.
5. Give an overview of the role played by SFCs in India.
6. Discuss any two techniques of project identification.
7. State and briefly explain any five sources of short-term finance of a company form of business organisation.
8. Discuss the features of Venture Capital.

Group-B

Answer any five questions

10 × 5 = 50

9. Discuss the role played by an entrepreneur in a developing economy like India.
10. 'Women entrepreneurs face a number of challenges in Indian society'. Do you agree with this statement? State a few different challenges which are faced specifically by women entrepreneurs in India.
11. What are entrepreneurship development programmes? Discuss, in detail, the objectives of programmes in the present times in India.
12. 'Commercial banks happen to be a very significant player in an economy'. Explain the role played by commercial banks with respect to entrepreneurship development.
13. Give an overview of the various non-economic factors that stimulate the development of entrepreneurship.
14. Elucidate the different guidelines that are required to be followed for formulating a project report.
15. What do you mean by Project Formulation? Explain the need of project formulation.