

BBA 3rd Semester (Honours) Examination, 2023 (CBCS)

Subject : Entrepreneurship Development

Course : BBA-3.3

Time: 4 Hours

Full Marks: 80

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Answer Question No. 1 and any five from the rest.

1. Answer any ten of the following questions:

2×10=20

- (a) State any two characteristics observed in successful entrepreneurs.
- (b) Entrepreneur is associated only with profit oriented organisations. "Comment."
- (c) Who is an innovative entrepreneur?
- (d) Who is a techpreneur?
- (e) Mention any two major obstacles specifically faced by Indian entrepreneurs.
- (f) Name any two Indian women entrepreneurs.
- (g) Mention any two edutech start ups in India.
- (h) State two sources of short-term finance for entrepreneurs.
- (i) What do you mean by MSMEs?
- (j) State the full forms of ICICI and IFCI.
- (k) Name any two public commercial banks which provide finance to start up India.
- (l) State two functions of NIESBUD.
- (m) What is meant by project appraisal?
- (n) What do you mean by seed capital?
- (o) What is a business plan?

2. (a) Explain the terms 'entrepreneur' and 'intrapreneur.'

(b) Discuss the roles played by entrepreneur and intrapreneur in the development of an organisation. (2+2)+(4+4)

3. Give an overview of the role played by government in developing entrepreneurship in India. 12

4. (a) Explain the need for EDPs in a developing country like India.

(b) Discuss the role played by non-economic factors for stimulating entrepreneurship development in India. 6+6

Culture education

5. (a) Name any four non-banking financial institutions which provide finance to entrepreneurs in India.
- (b) What do you mean by 'project formulation'? Discuss the need for project formulation in the context of entrepreneurship. 4+(2+6)
6. (a) Explain why financial planning is required to be done by entrepreneurs.
- (b) Give an overview of the roles played by SIDBI and SIDCO in development of entrepreneurship in India. 4+(4+4)
7. Discuss any three major problems which are being faced by woman entrepreneurs in a developing economy India in the 21st century. Also suggest some remedial measures to overcome the stated problems. 6+6
8. What do you mean by project identification? Give a detailed explanation of any two techniques used to entrepreneurs in identification of projects. 2+(5+5)
9. What is a project report in the context of entrepreneurship? Discuss, in detail, the various steps involved in the formulation of a project report. 2+10
10. Write short notes on: 6+6=12
- (a) Venture capital
- (b) Constraints of project identification
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