

BBA 5th Semester (Honours) Examination, 2022 (CBCS)

Subject : Management Information System

Course : BBA-5.3

Time: 4 Hours

Full Marks: 80

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Answer Question No. 1 and any five questions from the rest.

1. Answer any ten questions: 2×10=20
- (a) Define 'Management Information System (MIS)'.
 - (b) Differentiate between data and information.
 - (c) Define 'Marketing Information System (MKIS)'.
 - (d) What are the fundamental components of a system?
 - (e) Define 'Decision Support System (DSS)'.
 - (f) Name the basic network topologies.
 - (g) What is Electronic Data Interchange (EDI)?
 - (h) What is extranet?
 - (i) What is Internet Protocol?
 - (j) What do you mean by DBMS?
 - (k) What do you mean by File Transfer Protocol (FTP)?
 - (l) What is data processing?
 - (m) Define 'data transmission rate'?
 - (n) What do you understand by E-CRM?
 - (o) Name four important models of E-Business.
2. (a) Define MIS and explain its role at different levels of management.
(b) State the limitation of MIS. 8+4=12
3. Describe the characteristics and capabilities of DSS. 12
4. Show the model of Human Resource Information System (HRIS). Briefly discuss the various subsystems of HRIS? 4+8=12

- 5. (a) Discuss the advantages of database over traditional file processing.
- (b) Explain the applications of DBMS in MIS. 6+6=12

- 6. What do you understand by e-commerce? Discuss the various applications of e-commerce. 4+8=12

- 7. (a) Briefly explain the structure of information required at various levels of management.
- (b) Briefly explain the different network topologies. 6+6=12

- 8. (a) List out the features of DBMS.
- (b) State the advantages and disadvantages of DBMS. 6+6=12

- 9. (a) Explain, in short, the various models of E-business.
- (b) Briefly discuss the electronic payment system. 8+4=12

- 10. Write short notes on:
 - (a) Impact of LAN
 - (b) Major threats to e-commerce 6×2=12