BBA 5th Semester (Honours) Examination, 2023 (CBCS)
Subject : Management Information System
Course : BBA-5.3

Time: 4 Hours   Full Marks: 80

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Answer Question No. 1 and any five questions from the rest.

1. Answer *any ten* questions: 2×10=20

   (a) Differentiate between data and information.

   (b) Define 'Management Information System (MIS)'.

   (c) What are the fundamental components of a system?

   (d) What do you mean by an information system?

   (e) Define 'Decision Support System (DSS)'.

   (f) What do you mean by DBMS?

   (g) How do you define a database?

   (h) What do you understand by a computer network?

   (i) Name the various network topologies.

   (j) Define 'Marketing Information System (MKIS)'.

   (k) List out the information requirement influenced by the level of management activity.

   (l) What is LAN?

   (m) Explain the B2C type of E-commerce service.

   (n) What is meant by 'Electronic Data Interchange (EDI)'?

   (o) What is E-CRM?

2. (a) Explain the structure of information required at various levels of management.

   (b) Define 'System'. What are the parts of a system?   7+5

3. Describe the characteristics of MIS.   12

4. (a) Explain in detail, Transaction Processing System (TPS).

   (b) Explain how does an MIS differ from a DSS.   7+5

5. (a) Briefly discuss MIS as a tool for management process.

   (b) With the help of a suitable example explain the concept of DSS.   6+6

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6. (a) Define 'Human Resource Information System (HRIS)'.

　　(b) Discuss the various output subsystems along with their applications of HRIS model.　　2+10

7. (a) Discuss the advantages of database management over traditional file processing.

　　(b) Write down the applications of DBMS in MIS.　　6+6

8. (a) Explain the limitations and competitive advantages of computer networks.

　　(b) Briefly discuss the different network topologies.　　6+6

9. (a) What do you mean by e-commerce?

　　(b) Discuss the various applications of e-commerce.　　4+8

10. Write short notes on *any two*:　　6×2=12

　　(a) Soft spots of MIS

　　(b) Impact of local area networks

　　(c) Manufacturing Information System

　　(d) Group DSS

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