

3 Yr. Degree/4 Yr. Honours 1st Semester Examination, 2023 (CCFUP)**Subject : Business Administration****Course: BBA1021****(Corporate Social Responsibility)****Time: 3 Hours****Full Marks: 60***The figures in the right hand margin indicate full marks.**Candidates are required to give their answers in their own words as far as practicable.*

1. Answer *any ten* questions from the following: 2×10=20
 - (a) Define Corporate Social Responsibility (CSR).
 - (b) Who are the stakeholders of a business organization?
 - (c) What do you mean by sustainability?
 - (d) Define Non-government Organization (NGO).
 - (e) What is the CSR Threshold?
 - (f) Write any two benefits of CSR concerning the environment.
 - (g) Mention any two responsibilities of business towards society.
 - (h) Mention any two responsibilities of business towards the Government.
 - (i) What do you mean by stakeholder engagement?
 - (j) What do you mean by environmental CSR?
 - (k) For which companies CSR is statutorily obligatory in India?
 - (l) Mention any four activities that are considered as CSR in the post Covid scenario.
 - (m) In which year did the Companies Act make CSR mandatory for certain categories of companies?
 - (n) What do you mean by CSR enabler?
 - (o) What is CSR policy?
 - (p) State any two aspects of CSR as per Schedule VII of Companies Act.

2. Answer *any four* questions of the following: 5×4=20
 - (a) Discuss the importance of CSR.
 - (b) How are employees of an organization benefited through CSR activities?
 - (c) Discuss, in brief, the benefits of CSR in climate change mitigation.
 - (d) What are the responsibilities of business organizations towards its employees?
 - (e) Write short note on Triple Bottom Line Approach of CSR.
 - (f) Briefly discuss the components of CSR.

3. Answer *any two* questions of the following: 10×2=20
 - (a) Discuss the evolution of CSR in the Indian context.
 - (b) Discuss the comprehensive perspective of Carroll's model of CSR of businesses towards society.
 - (c) How does a company identify the right NGO for its CSR intervention?
 - (d) Discuss different aspects of stakeholder engagement as a part of CSR of business organization to achieve competitive advantages.