BBA (H) (5th Semester) Examinations, 2021

Subject: Management Information System

Paper: BBA-5.3

Time: 3 Hours   Full Marks: 80

The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.

Group - A

Answer any six questions.   5×6=30

1. Explain the need for Management Information System (MIS).
2. What is an information system? Explain the dimensions of information systems.
3. Define and explain business processes and their relationship to information systems.
4. What are the characteristics of transaction processing systems? What role do they play in a business?
5. Identify the main features of Decision Support System (DSS).
6. Define Human Resources Information System (HRIS). Show the model of HRIS.
7. What is meant by computer networking? State the advantages of networking.
8. Explain basic file organisation concepts and the problems of managing data resources in a traditional file environment.

Group -B

Answer any five questions.   10×5=50

9. Explain, in detail, the characteristics and functions of Executive Support System (ESS).
10. Define Marketing Information System (MKIS). Briefly enumerate the various subsystems of MKIS and their functions.
11. What are managerial activities? How information systems can help a manager in performing these activities? Give suitable examples for each activity.
12. What are Wider Area Networks (WAN)? Identify the features and applications of Wider Area Networks in business.
13. What is a Database Management System (DBMS)? Briefly discuss the various components of DBMS.
14. (a) Define E-business. With suitable examples, discuss the various models of E-business.
    (b) State the features of E-commerce.
15. Write short notes on any two:
    (a) Manufacturing Information System (MFIS)
    (b) Applications of DBMS in MIS
    (c) E-CRM
    (d) Network topology